

PAAR 2024-2025 Commercial Director Application

The following are responses to the candidate application to serve on PAAR's Board of Directors. The answers contained within are directly provided by the candidate.

Personal Information

Name:	Sharon Mortensen
Firm Name:	HUB Commercial
Current position held (Owner, Broker, Salesperson, etc):	Associate Broker
Profile of current real estate activities (Residential brokerage, commercial brokerage, property management, appraising, developing, etc.):	Commercial Real Estate, Business Brokerage
Member of what local board(s)/association(s) of REALTORS®:	PAAR, CCIM
What is the largest organization for which you have been an elected officer? Please include when, how many members this organization had, and any offices held.	Prescott Area Commercial Group, education chair, vice president

Leadership Experience

Leadership positions and years held, and principal services rendered in the following:	
Prescott Area Association of REALTORS®:	committee leader
Other local associations of REALTORS®:	None
State Association of REALTORS®:	None
National Association of REALTORS®:	None

Committee Experience

Committee experience and years participated, and principal services rendered in the following:	
Prescott Area Association of REALTORS®:	RAPAC vice chair, RAPAC chair, New building task force
Other local associations of REALTORS®:	None
State Association of REALTORS®:	None
National Association of REALTORS®:	None

Additional Information

Leadership positions and years held, and principal services rendered in other areas of business, the community and civic organizations:	N/A
What are the major challenges and opportunities facing PAAR today and what suggestions do you have to resolve these matters?	The real estate market has been a roller coaster recently. PAAR should support its members with tools to help achieve and maintain business success, and foster a positive culture.
What opportunities do you envision for the association's future?	Supporting members with the latest technology, (responsible) AI, listening to member needs and responding, providing education and tools for success and personal growth.
Describe your perception of the role of a PAAR Director and the reasons you believe you are qualified to serve in this position. Include your strengths that would be an asset to the Association:	To guide the association so that it may best support it's members to help them achieve business success. Like most realtors, I am a positive thinker and a problem solver.
Is there anything else you would like to add to your application?	I think the PAAR staff is a group of amazing people and I can't thank them enough for their hard work and dedication to the members.

This candidate affirms that: 1) to the best of their knowledge, the above information is true and complete; 2) they are actively engaged in the real estate business; and 3) they are a member in good standing with the Prescott Area Association of REALTORS®.

Views expressed by candidates are wholly their own and do not necessarily reflect the views or opinions of the Prescott Area Association of REALTORS®.