

PAAR 2024-2025 Director Application

The following are responses to the candidate application to serve on PAAR's Board of Directors. The answers contained within are directly provided by the candidate.

Personal Information

Name:	Carissa Maxwell
Firm Name:	Glow Realty
Current position held (Owner, Broker, Salesperson, etc.):	Designated Broker
Profile of current real estate activities (Residential brokerage, commercial brokerage, property management, appraising, developing, etc.):	AZ
Member of what local board(s)/association(s) of REALTORS®:	PAAR, SVVAR, ARMLS
What is the largest organization for which you have been an elected officer? Please include when, how many members this organization had, and any offices held.	Glow Realty

Leadership Experience

Leadership positions and years held, and principal services rendered in the following:	
Prescott Area Association of REALTORS®:	None
Other local associations of REALTORS®:	SVVAR Board Member- Community Outreach
State Association of REALTORS®:	None
National Association of REALTORS®:	None

Committee Experience

Committee experience and years participated, and principal services rendered in the following:	
Prescott Area Association of REALTORS®:	Education Committee and MLS Committee
Other local associations of REALTORS®:	Community Outreach Committee
State Association of REALTORS®:	None
National Association of REALTORS®:	None

Additional Information

Leadership positions and years held, and principal services rendered in other areas of business, the community and civic organizations:	Team Leader for The Maxwell Group, The Launch Pad Teen Center, Boys and Girls Club of Central Arizona, Prescott Downtown Partnership Board Member
What are the major challenges and opportunities facing PAAR today and what suggestions do you have to resolve these matters?	I think we have some opportunities to provide leadership to the membership by consolidating some committees, getting more specific about the action plans to achieve set goals, and getting clearer communication to our members about our mission.
What opportunities do you envision for the association's future?	I think we should focus on instructor mentorship, new classes, consolidation of committees, and laser focus on a narrow list of goals to maximize results.
Describe your perception of the role of a PAAR Director and the reasons you believe you are qualified to serve in this position. Include your strengths that would be an asset to the Association:	I believe that I am qualified to serve in this position because I have a base knowledge of the needs of our membership, and care about the future of PAAR as a whole. I want to learn more about the challenges we face, contribute to discussion, and help with creative problem solving.
Is there anything else you would like to add to your application?	I would be honored to serve in this position and appreciate your consideration.

This candidate affirms that: 1) to the best of their knowledge, the above information is true and complete; 2) they are actively engaged in the real estate business; and 3) they are a member in good standing with the Prescott Area Association of REALTORS®.

Views expressed by candidates are wholly their own and do not necessarily reflect the views or opinions of the Prescott Area Association of REALTORS®.